



PLANNING



# SIGNAGE

## FACT SHEET

**Like most businesses, you may want an exterior sign to help customers find you. Councils need to make sure signs don't unduly detract from the environment, so a planning permit is usually required before signs can be installed.**

May 2025



TIS: 131450 (Translating and Interpreting Service) المترجم الفوري 翻译 مترجم شفاهى ਦੁਬਾਰੀਆ ၈၈၈ ၈၀၀၀၈

[CASEY.VIC.GOV.AU](http://CASEY.VIC.GOV.AU)

# Signs

Sign controls are contained in Clause 52.05 of all planning schemes; however City of Casey also has local policies and guidelines – check the City of Casey’s website.

## Why do councils assess signs?

Signage can have a big impact on the character, appearance and even traffic safety of an area. In general, it is best to steer clear of signs which flash or block important view-lines. Too much signage can also detract from the amenity of a local shopping strip. That said, in commercial areas there are exemptions for simple, non-illuminated signs up to a certain size. You can check with Casey to see if the type of signage you are proposing is acceptable in your location.

## Sign requirements for your environment

Sign controls are contained in Clause 52.05 of all planning schemes; however, Casey also has local policies and guidelines – check Casey’s website.

Clause 52.05 sets out the different requirements for signs in commercial, industrial, residential and rural environments. In broad terms, more signage may be allowed in a commercial area than a residential area. However, there may be additional restrictions in a commercial area where there is a Heritage Overlay.

Clause 52.05 is found here: <https://planning-schemes.app.planning.vic.gov.au/>

## Need help navigating the business application process?

City of Casey’s Business Permit Support Service is here to assist you through the process.

To get started, fill out the **Business Permit Enquiry Form** on our website or call us on 9705 5200 (Monday to Friday, 9am to 5pm)