

CLUB ACCREDITATION PROGRAM OVERVIEW



Introduction

Local sports clubs are the heart of our communities, bringing people together and creating opportunities for people of all ages, backgrounds and abilities to participate.

At the same time, clubs are being asked to do more than ever, from managing finances and volunteers to meeting governance requirements and creating inclusive environments.

The City of Casey Club Accreditation Program (CCAP) has been designed to support all clubs – regardless of size, structure, or sport – so they can become stronger and more sustainable. The program provides a simple framework that clubs can follow to improve how they operate.

Clubs will be supported every step of the way, with all templates, guides and resources provided for each stage of the program. This makes it easier for clubs to meet the requirements, follow best-practice and continue providing experiences for their members and the community.

The CCAP focuses on three key areas:



THE CCAP HAS BEEN DESIGNED TO SUPPORT ALL CLUBS SO THEY CAN STRENGTHEN OPERATIONS AND CONTINUE TO THRIVE

How it works

There are three levels of the CCAP:

- Bronze
- Silver
- Gold

Clubs that participate in the program will receive a reduction in their Buildings and Sportsgrounds charges based on their level of status within the program.

Incentives

Without the accreditation system, clubs will pay 15% of the costs to maintain their sportsgrounds and buildings. If a club chooses to partake in the program, their sportsground and buildings fees will be reduced. The financial incentives for the program are listed below:

LEVEL OF STATUS	% FEES CLUBS PAY
Not listed as a City of Casey Accreditation Program Club	15%
Bronze Status	10%
Silver Status	5%
Gold Status	0%

*Please note, discounts do not apply to utilities, grease trap servicing, scoreboard replacement contributions, rates (where applicable) or other lease or licence-related charges.

Other incentives for accredited clubs are:

- Casey Club Accreditation Badge (Bronze, Silver, Gold)
- Acknowledgment of Accredited Clubs at Seasonal Sports Forums
- Promotion of Casey Accredited Clubs on Casey Sports Club Hub Website

Program Assessment

There will be three areas of assessment for the CCAP.

1

Governance

Good governance helps clubs run smoothly, make good decisions and plan for the future.

At the Bronze level, clubs need to have basic governance requirements in place, meet Council tenancy obligations, and begin building gender diversity in leadership.

At the Silver and Gold levels, clubs are expected to demonstrate stronger governance practices, including clear volunteer roles, position descriptions, sub-committees, key club policies and implement best-practice processes such as volunteer inductions and end-of-year surveys.

2

Finance

Strong financial management helps ensure clubs stay sustainable, organised and prepared for the future.

At the Bronze level, clubs must show they manage finances responsibly, have no outstanding debt to Council, and generate income from a range of sources.

At the Silver and Gold levels, clubs are expected to demonstrate stronger financial management practices, with clear processes, planning and oversight to support long-term sustainability.

3

Participation

Participation is about creating a club environment where everyone feels welcome, included and able to take part.

Clubs can choose from a range of inclusion streams, including:

- 50+ ages or masters program
- All abilities
- Aboriginal and Torres Strait Islanders
- Multicultural communities
- LGBTIQ+
- Low Income
- Women and Girls

These streams are designed to be relevant and inclusive to all sporting clubs across the City of Casey.

With support from the City of Casey and partner organisations, clubs can identify barriers to participation, develop inclusion plans, and implement initiatives to get more people involved at the club.



Contact City of Casey

03 9705 5200

NRS: 133 677 (for the deaf, hearing or speech impaired)



TIS: 131450 (Translating and Interpreting Service)

口译员 | مترجم شفاهي | හාඹා පරිවර්තක | ਦੁਭਾਸ਼ੀਏ | ترجمان

PO Box 100,

Narre Warren VIC 3805

caseycc@casey.vic.gov.au

casey.vic.gov.au

Customer Service Centres

Cranbourne

Customer Service Centre Cranbourne Park Shopping
Centre, Shop 156, South Gippsland Highway,
Cranbourne

Narre Warren

Bunjil Place,

2 Patrick Northeast Drive, Narre Warren



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