

# Casey Cardinia Business Group:

The premier business group for Melbourne's South East

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The Casey Cardinia Business Group is the premier business network for local business people who wish to connect, grow and build long term relationships. The group encompasses all industry sectors with a strong focus on networking, training and professional development but also maintains a close relationship with existing chambers and network groups in the Casey Cardinia region. The Casey Cardinia Business Group unites a vibrant and active business community, and with support from City of Casey and Cardinia Shire Council, it promotes the region as an attractive place for business investment and growth.

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## OBJECTIVES:

- Network: To provide large networking opportunities and tailored training programs for businesses in the Casey Cardinia region.
  - Promote: To endorse the Casey Cardinia region as an attractive place for business investment with a strong and competitive business community.
  - Support: To strengthen existing business groups in their governance and development ensuring they remain a strong advocate for their local precinct.
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## BENEFITS:

- Be Involved: As a member, you belong to a network of local business people ready to share their wealth of knowledge and expertise. Members receive free or discount entry to Casey Cardinia Business Breakfast's, networking evenings and Council run training seminars, subject to booking.
  - Be Supported: The City of Casey and Cardinia Shire Council are committed to fostering a strong and vibrant business community and encourage a positive relationship and open communication between business and Council.
  - Be Inspired: Being a member of the Casey Cardinia Business Group provides a unique opportunity for networking, support and professional development through a variety of events, high profile guest speakers, training and sharing of information.
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5 Star and 3 Star memberships are available. Businesses can choose to become a stand alone member of the Casey Cardinia Business Group, or may join at a special discount rate if already a member of an affiliated group\*

To become a member visit <http://www.trybooking.com/CEOF>

\* Affiliated groups: Berwick Chamber of Commerce, Cardinia Tourism, Casey-Cardinia Referral Network, Cranbourne Chamber of Commerce, Emerald Business Group, Gembrook Business Group, Hampton Park Networking Group, Narre Warren Region Business Group, Women Making it Work

# Casey Cardinia Business Group Membership Packages 2013

## 5 Star Membership: \$300

### NETWORKING

- One Complimentary ticket to each Casey Cardinia Business Breakfast per year (free for CCBG member only, non-transferable, subject to booking and availability)
- Free access to Casey Cardinia Business Group exclusive networking evenings, with the opportunity to host (up to 4 events per year)
- Access to CCBG LinkedIn group

### TRAINING / PERSONAL DEVELOPMENT

- Free access to all training workshops hosted by City of Casey and Cardinia Shire Council (for CCBG member only, non-transferable, subject to booking and availability)
- Free mentoring for applicants of Casey Business Awards and Cardinia Business Awards

### SUPPORT / PROMOTION

- Free business listing on Casey Cardinia Region website
- Opportunity to promote special offers via CCBG Facebook page
- Opportunity to be profiled as 'business of the quarter'
- Exclusive member discounts

\* \$100 discount for members of an affiliated group \*

## 3 Star Membership: \$150

### NETWORKING

- Discounted ticket to each Casey Cardinia Business Breakfast per year (50% discount for CCBG member only, non-transferable, subject to booking and availability)
- Discounted access to Casey Cardinia Business Group exclusive networking evenings, with the opportunity to host (50% discount, up to 4 events per year)
- Access to CCBG LinkedIn group

### TRAINING / PERSONAL DEVELOPMENT

- Discounted access to all training workshops hosted by City of Casey and Cardinia Shire Council (50% discount for CCBG member only, non-transferable, subject to booking and availability)
- Free mentoring for applicants of Casey Business Awards and Cardinia Business Awards

### SUPPORT / PROMOTION

- Free business listing on Casey Cardinia Region website
- Opportunity to promote special offers via CCBG Facebook page
- Opportunity to be profiled as 'business of the quarter'
- Exclusive member discounts

\* \$50 discount for members of an affiliated group \*

\*\*Affiliated groups March 2013: Berwick Chamber of Commerce, Cardinia Tourism, Casey-Cardinia Referral Network, Cranbourne Chamber of Commerce, Emerald Business Group, Gembrook Business Group, Hampton Park Networking Group, Narre Warren Region Business Group, Women Making it Work

For all enquiries please email [ccbq@casey.vic.gov.au](mailto:ccbq@casey.vic.gov.au)

# Casey Cardinia Business Group

## Membership Terms and Conditions

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1. Membership is valid for 12 months from the date of registration on membership form.
2. Membership may be taken out in an individual name or a company name.
3. When membership is in a company name, there must be one *primary contact person*.
4. Entitlements to events such as business breakfasts, training workshops and networking evenings are all subject to booking and the CCBG member is still required to register as places are limited.
5. Discount or complimentary tickets for events are non-transferable; they are for the registered CCBG member only.
6. In the case of membership in a company name, the *primary contact person* may nominate another member of their organisation to attend on their behalf.
7. There will be no refund of membership fee if a membership is cancelled.